What is claimed is:

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1. A bottle container provided with a protective film, comprises:

a bottle container, useful for containing beverage, wine or other liquid; and

a protective photocatalyst layer, comprising a nanoscale titanium dioxide (TiO₂) material and being doped with a metal particle, capable of increasing the absorption efficiency of sunlight and UV light,

wherein an alcohol-based compound is incorporated in the solvent of a coating composition used to coat the surface of said bottle container, and wherein said protective photocatalyst layer is distributed over the outer surface of said bottle container.

- 2. A bottle container provided with a protective film as recited in claim 1, wherein said titanium dioxide material in said protective photocatalyst layer has a particle size of 5 to 30 micron.
- 3. A bottle container provided with a protective film as recited in claim 1, wherein said metal particle in said protective photocatalyst layer is copper.
- 4. A bottle container provided with a protective film as recited in claim 1, wherein said alcohol-based compound incorporated in the solvent of said coating composition for coating said protective photocatalyst layer has silicon dioxide (SiO₂) as its component.
- 5. A bottle container provided with a protective film as recited in claim 1, wherein said based-based compound incorporated in the solvent of said coating composition for coating said protective photocatalyst

layer can form a strong protective film after being heated at $80\text{-}100^{\circ}$ C.

6. A bottle container provided with a protective film as recited in claim 1, wherein said bottle container is a plastic bottle made of polyester polyethylene terephthalate (PET).

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7. A bottle container provided with a protective film as recited in claim 1, wherein said bottle container is a glass bottle.